

# Alene Workman Interior Design

DESIGN FIRM USES EXPERTISE IN FINE ART TOWARD CREATING UNIQUE. FUNCTIONAL SPACES

by David Hudnall

Alene Workman has two degrees: one in art, and one in interior design. "Once I realized I wasn't an artist, I went back and got my interior design degree," she says. At Alene Workman Interior Design, the full-service firm she helms in Hollywood, FL, she aims to bridge the gap between those two passions. "I try to combine a classical, fine-art background with more formal structural training, and create a blend of form and style and vision," Workman says.

The firm -- which works primarily in Florida, but has traveled to Michigan, Ohio, Nevada and South Carolina for various projects over the years -- specializes in luxury residential work on new construction projects and large-scale renovations. Workman founded it 25 years ago, after a stint with a hospitality design firm that focused on hotels and high-end residential work. "I got my feet wet with a good firm that took on an array of different kinds of projects," she says. "It helped me learn the business."

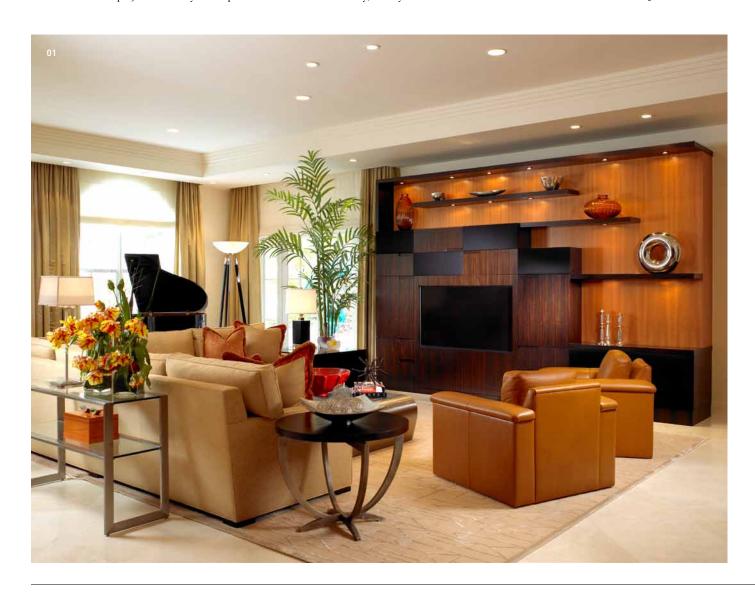
Workman's extensive knowledge of the industry can be witnessed in a project she designed for an "entrepreneur-inventor-creator." The Bear's Club residence combines South Florida modern luxury with zen textures of the Far East (where the owner has traveled extensively). "Many of his most success-

#### 01

Varying tones of tan and chocolate brown complete the Davie Residence's living room.

#### 02

Natural elements, including a variety of plants and neutral tones, are seen throughout the home.



PHOTOS: CAROLINE WATKINS

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#### 03

Wooden cabinetry mixes with the metallic accents of the kitchen.

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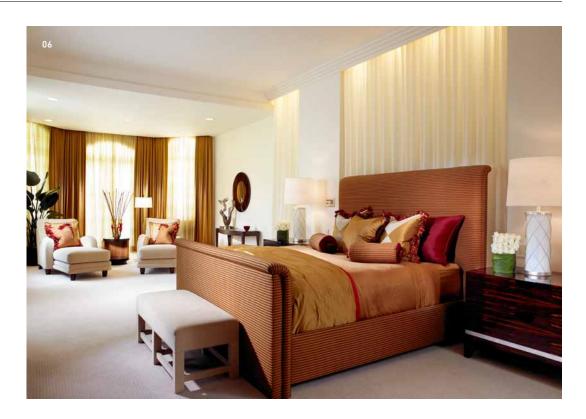
Intriguing artwork pulls one's eye into the dining area.

## 05

A home theater satisfies the homeowners' love for entertainment.

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ALENE WORKMAN, OWNER



ful products were created in Asia, and he wanted his new home to reflect the clean, contemporary tones he'd experienced while over there,"Workman says. "There's a slight touch of Balinese aesthetic. It's very understated but beautiful and functional. Many of the rooms open up to the back of the house -- the family room, the breakfast room, the kitchen all bleed into this outdoor area-this magnificently landscaped area with a beautiful pool and levels going down toward the water. We tried to keep an eye toward cultivating an indoor-outdoor lifestyle to accompany that." An interesting quirk was that the client desired a television in every room, which, for purposes of aesthetic, required an eye for creative concealing. "One is hidden in the sitting area of the master bath, one is concealed behind woven leather panels that hinge and open out to reveal the TV monitor,"Workman says. "We created a motorized system where a stainless steel panel pulls out and moves up with the press of a button to reveal the TV."

After working on a large project that won attention and awards, Workman saw an opportunity to strike out on her own. Her first job, a new construction

#### 06

Elegant draperies from Sutton and a LaJeune king-size bed provide warmth to the master bedroom.

#### 07

A minimalist aesthetic creates a peaceful atmosphere in the bathroom.

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# 80

A screen wall allows light to flow into the den of the Bear's Club Residence.

#### 09

The living room features an Edward Fields area rug and Holly Hunt sofas.

#### 10

Upholstered panels from Brambier's and an Edward Fields area rug are set in neutral tones to contrast the dark color of the Westgate Cabinets that line the wall.

### 11

The den has a built-in bookshlelf and plentiful seating.

PHOTOS: CAROLINE WATKINS

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Bear's Club Residence

Workman's firm created all the ceiling designs, lighted coves, soft uplighting and details on the woodwork, bases and capitals for the Florida home. The company selected materials for the floor patterning at the entry, which is made from limestone slate marble granite. The company also designed the staircase and handrail, which were constructed from limestone and mahogany. Also included in the interior design are pieces provided by Dakota Jackson chairs (dakotajackson.com), Christian Liaigre furniture (christianliaigre.fr/en), and an Ingo Maurer chandelier (ingo-maurer.com) that floats over the Wendell Castle-designed breakfast table (wendellcastlecollection.com). "There's probably only seven of those chandeliers in the world," Workman says. "And one is at the MOMA."

project in Florida, was published, and she ended up receiving the first of many design awards. At the ceremony, she was approached by the president of the Florida South ASID chapter. "It got me thinking about giving back to the industry," she says. Volunteerism became a parallel to her rise in the interior design world. Workman eventually became president of the Florida South chapter, and was later elected to the ASID national board and served as vice president. Today, she is a national media spokesperson for ASID and she is routinely quoted in publications like the *Wall Street Journal*, the *Baltimore Sun* and the *NewYork Times*.

Such active professionalism has not hindered the firm creatively. A glance through Workman's portfolio confirms her imaginative design worldview. "I think the study of art and painting and drawing and sculpture and even studying art and architecture history – it gives you a sensitivity to looking at things in many different ways," Workman says. "You take all those elements and it allows you to look at design in a more expansive way than just the study of an interior and walls and ceiling and floor. And lighting -- some of the great artists used light amazingly well in their paintings. It's made me appreciate and think about lighting and interior space, which will fall flat unless it's well lit. You end up thinking about times of day and exposure, or beach lighting versus apartment lighting in a city. Having a kind of artistic awareness can really open up your sensibilities."



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